

Fare Change Postponement and 2023 Go Pass Pricing



Presentation Overview

- 1. Proposed Fare Change Postponement**
- 2. Proposed Go Pass Pricing and Employer Benefits**

2023

Fare Change Postponement Background

1. Postpone the implementation of previously Board approved fare changes
 - First approved in September 2019
 - Fare increases previously postponed in June 2021
 - The reduction of the Clipper discount is currently postponed under GM authority

- Policy Goal: Support achievement of the agency's goals on ridership.

Proposed Fare Change Postponement

1. Postpone two previously adopted 5% increases by an additional one year for the Go Pass:
 - January 1, 2023 moved to January 1, 2024
 - January 1, 2025 moved to January 1, 2026
2. Reduction of the Clipper discount from \$0.55 to \$0.25 per One-way adult fare, impacts all Adult Clipper products excluding eligible discount
 - April 1, 2022 moved to July 1, 2028

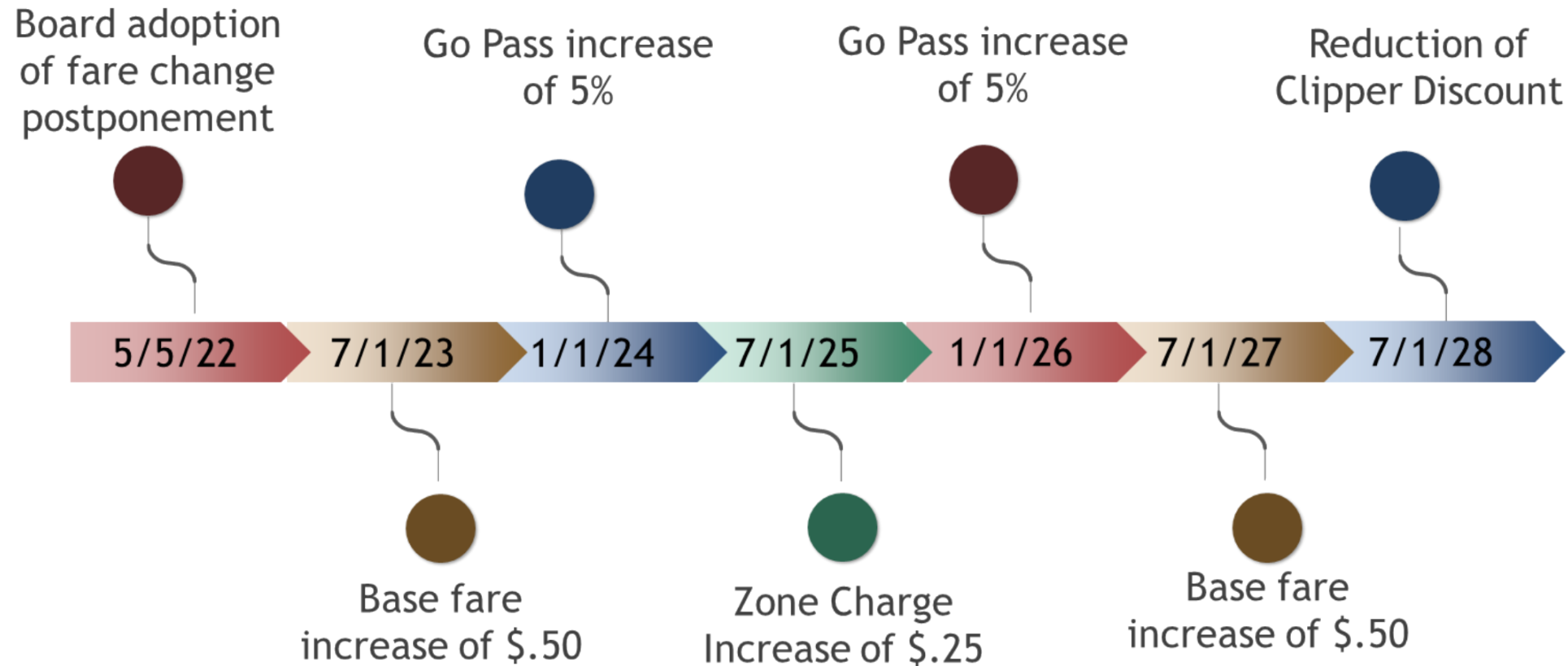
Proposed Fare Change Postponement –cont'd

3. Periodic fare increases - 50-cent increase on the base fare
 - July 1, 2022 moved to July 1, 2023
 - July 1, 2026 moved to July 1, 2027
4. Periodic fare increases – 25-cent increase on the zone fare
 - July 1, 2024 moved to July 1, 2025

Proposed Fare Change Postponement Title VI

- Fare Changes
 - In FY 2019, the Board reviewed and approved the Title VI equity analysis conducted for the fare changes.
 - No disparate impact was found for minority communities and no disproportionate burden was found for low-income communities.
 - Delaying the fare changes does not require an additional equity analysis
- Go Pass
 - When an external source buys a fare, a fare equity analysis is not required

Proposed Fare Change Postponement-Timeline



Go Pass Pricing and Incentive Background

1. In January 2021, the board approve a 25% discount for 2022 Go Pass Pricing
 - In order to qualify customers had to be enrolled for the last 6 months of 2021
2. Additional Incentives
 - Allowed for distribution of passes to on-site contracted staff, part-time employees, and graduate and post-doctoral students
 - Enabled donations to qualified and not-for-profit organizations

Proposed 2023 Go Pass Pricing and Incentives

1. 20% discount for 2023 Go Pass Pricing
 - In order to qualify customers must be enrolled for the last 6 months of 2022
2. Continue to offer Additional Incentives
 - Allow distribution of passes to on-site contracted staff, part-time employees, and graduate and post-doctoral students
 - Enabled donations to qualified and not-for-profit organizations