



Current Website

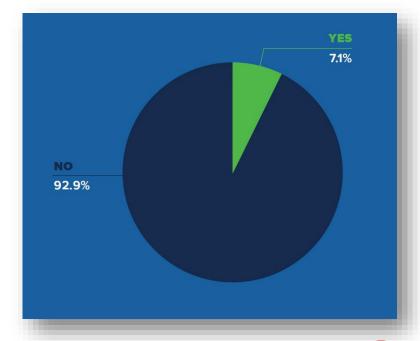
Current site launched in 2010 (ancient in technology time)

Partially mobile optimized

Content Management System for Staff (bugs, customized, obsolete)

Obsolete & Outdated security (outdated infrastructure/hosting)

Are you proud of the District websites?





Timeline: New Website

Dec 2020

Contractors Onboard ---- Expert Transit Website Developer

2021

Staff and External Input (such as CAC, user feedback)
Built site, migrated and updated content

2022

Training: Internal Staff new system Final Theming/Design Updates End of March: Launch



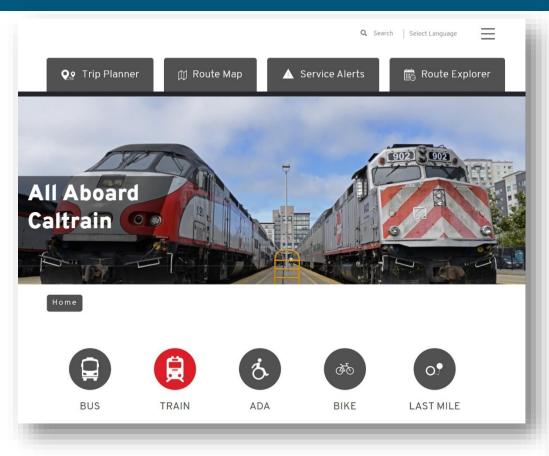


New Website Improvements

- Trip Planning, Maps
- Improved Customer Experience
- Dynamic Events and Meetings Calendar
- Mobile Optimized
- Modern Content System (Drupal)
- Improved User Interface (staff)
- Increased 3rd Party Integration Flexibility (Bonfire, Social Media, etc.)
- Increased Security and Stability



New Website



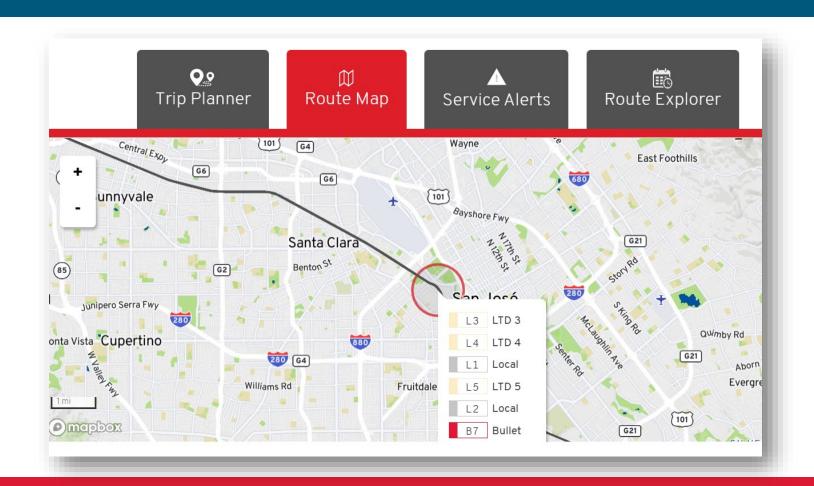


Additional Rider-Facing Improvements

- Deeply Integrated GTFS
- Live train maps
- Route Finding
- Improved customer alerts



Maps and Trip Planning

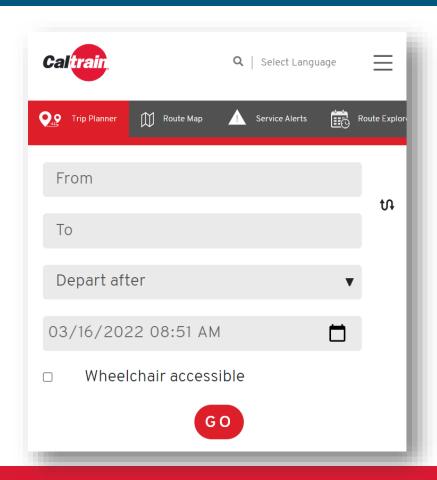


Additional Rider-Facing Improvements

- Live train maps
- Display train location
- Explore Routes



Trip Planner



Additional Rider-Facing Improvements

- Route Finding
 - System agnostic
 - Entire Bay Area



Questions?

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FOR MORE INFORMATION

WWW.CALTRAIN.COM

