



Bike Share Update

Bicycle Advisory Committee
July 21, 2016



Overview

- Background – recap of Pilot Program
- Overview of current programs
 - Bay Area Bike Share – Motivate
 - Bay Bikes – City of San Mateo
- Next steps for Peninsula Pilot Cities
 - Redwood City
 - Palo Alto
 - Mountain View



Recap of Bay Area Bike Share Pilot Program



Background

- May 2010: MTC's Climate Initiatives grant program
- August 2010: Air District submits final joint application
- Initial Pilot Funding: ~ \$7 million





Background

- **Deployed pilot in 5 cities**
 - San Francisco, Redwood City, Palo Alto, Mountain View and San Jose
 - Initial fleet of 700 bicycles
 - Launched in summer 2013
- **Mixed Results**
 - Strong ridership in San Francisco
 - Limited success in other pilot cities



Background

Pilot System Ridership: September 2014 – August 2015

City	System Statistics			Ridership		Trips / Bike / Day	Annual Member Trip Percentage	Casual Member Trip Percentage
	Stations	Docks	Bikes	Trips	Percent			
San Francisco	35	665	350	321,108	90.7%	2.51	85%	15%
Redwood City	7	117	70	2,007	0.6%	0.08	79%	21%
Palo Alto	5	75	50	3,093	0.9%	0.17	57%	43%
Mountain View	7	117	70	9,989	2.8%	0.39	85%	15%
San Jose	16	264	160	17,956	5.1%	0.31	84%	16%
Total	70	1,236	700	326,915	100%	1.39	85%	15%



Background

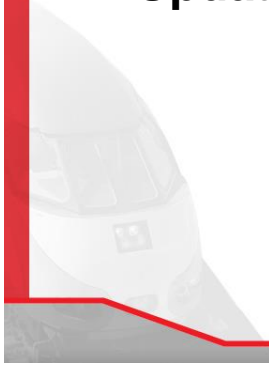
- **Air District and MTC voted to privatize system in May 2015**
 - Motivate awarded contract to operate
 - San Francisco, San Jose, East Bay targeted for expansion (no cost to public)
- **Redwood City, Palo Alto, Mountain View not included in privatization**
 - Have option to buy-in to Motivate system
 - MTC funded planning process to evaluate choices
 - MTC provided operating funds through end of pilot (June 30th, 2016)



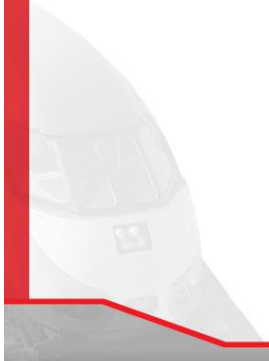
Update from Motivate – Bay Area Bike Share



Update from City of San Mateo – Bay Bikes



Peninsula Pilot Cities – Next Steps





Peninsula Next Steps

- **Choices to be made by Redwood City, Palo Alto and Mountain View**
 - VTA, SamTrans and Caltrain participating as stakeholders
- **Strategic Decision Process**
 - Funded by MTC, led by SamTrans with technical support from Toole Design Group
 - Evaluated option to buy into Motivate system
 - Consider other technologies and systems
 - Plan for continuation or wind-down of pilot services



Peninsula Next Steps

- **Redwood City**
 - Chose to not buy-in to Motivate system
 - Motivate will redeploy docks and bikes to San Jose and San Francisco
 - Continuing to work with cities along the Caltrain corridor to evaluate bike share programs
- **Mountain View**
 - Paying to continue pilot service through November 2016 and possibly June 2017
 - Continuing to work with cities along the Caltrain corridor to evaluate bike share programs



Peninsula Next Steps

- **Palo Alto**
 - **Paying to continue pilot service through November 2016**
 - **Continuing to work with cities along the Caltrain corridor to evaluate bike share programs**
 - **Council direction to explore a “Smart Bike” dock less system**
 - **Further council consideration scheduled for August**