

# Project 529



PREPARED BY TRANSIT POLICE BUREAU

# Current Environment – By the Numbers 2018

January 1, 2019 – June 30, 2019



Total Number of Reported Bike  
Thefts: 38

- Onboard: 14
- At Stations: 24

74%

74% of Caltrain passengers  
report bike thefts online.

.08%

Reported bike thefts make up less  
than 1% of the type of crime that is  
reported.



Arrest Made: 1

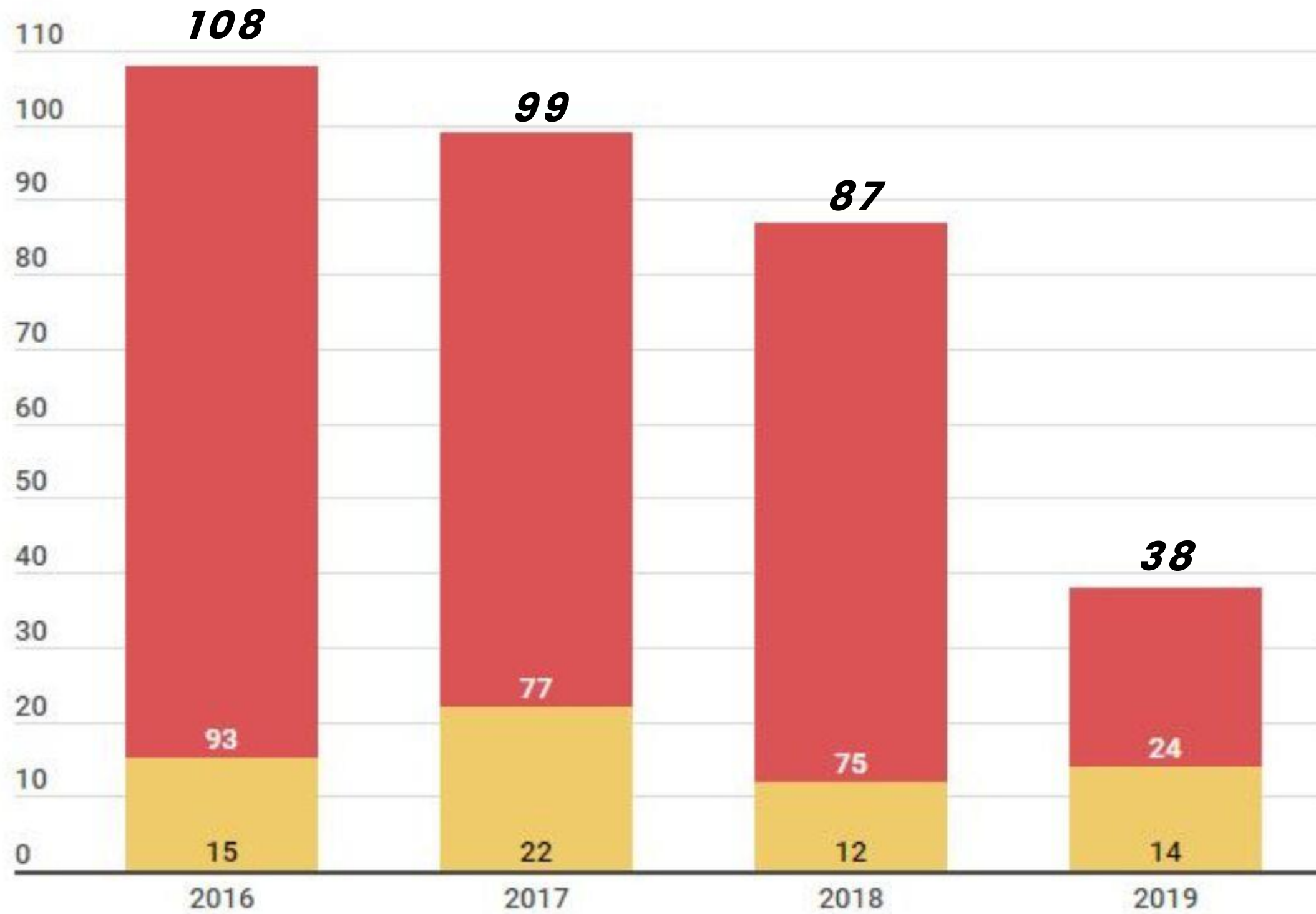
*6,000 bikes  
onboard daily*



# Historical Data



On average 80% of Bike Theft are taken on the Sheriff's Office online reporting system.



● Onboard Trains ● At Stations \*2019: January 1, 2019 - June 30, 2019



# Transit Police: Strategic Plan



## EDUCATING RIDERS

- Bicycle Advisory Committee
- Citizen Advisory Committee
- Prevention Tips
- Website Update
- Informational Fliers
- Social Media Campaign
- Reporting System Update



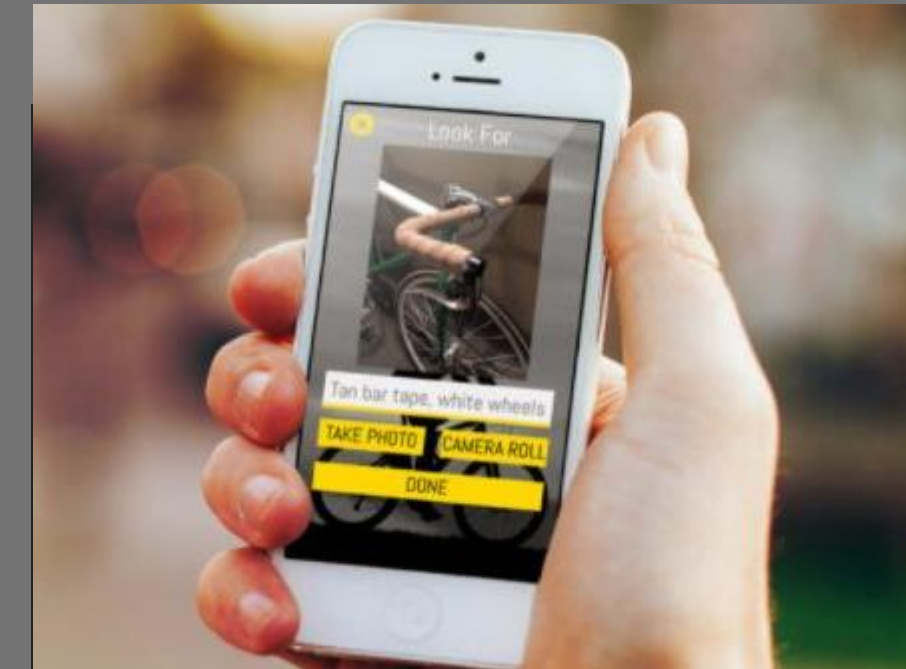
## STANDARDIZE RESPONSE ON SOCIAL MEDIA PLATFORMS

- Caltrain
- San Mateo County Sheriff's Office



## ANALYTICS

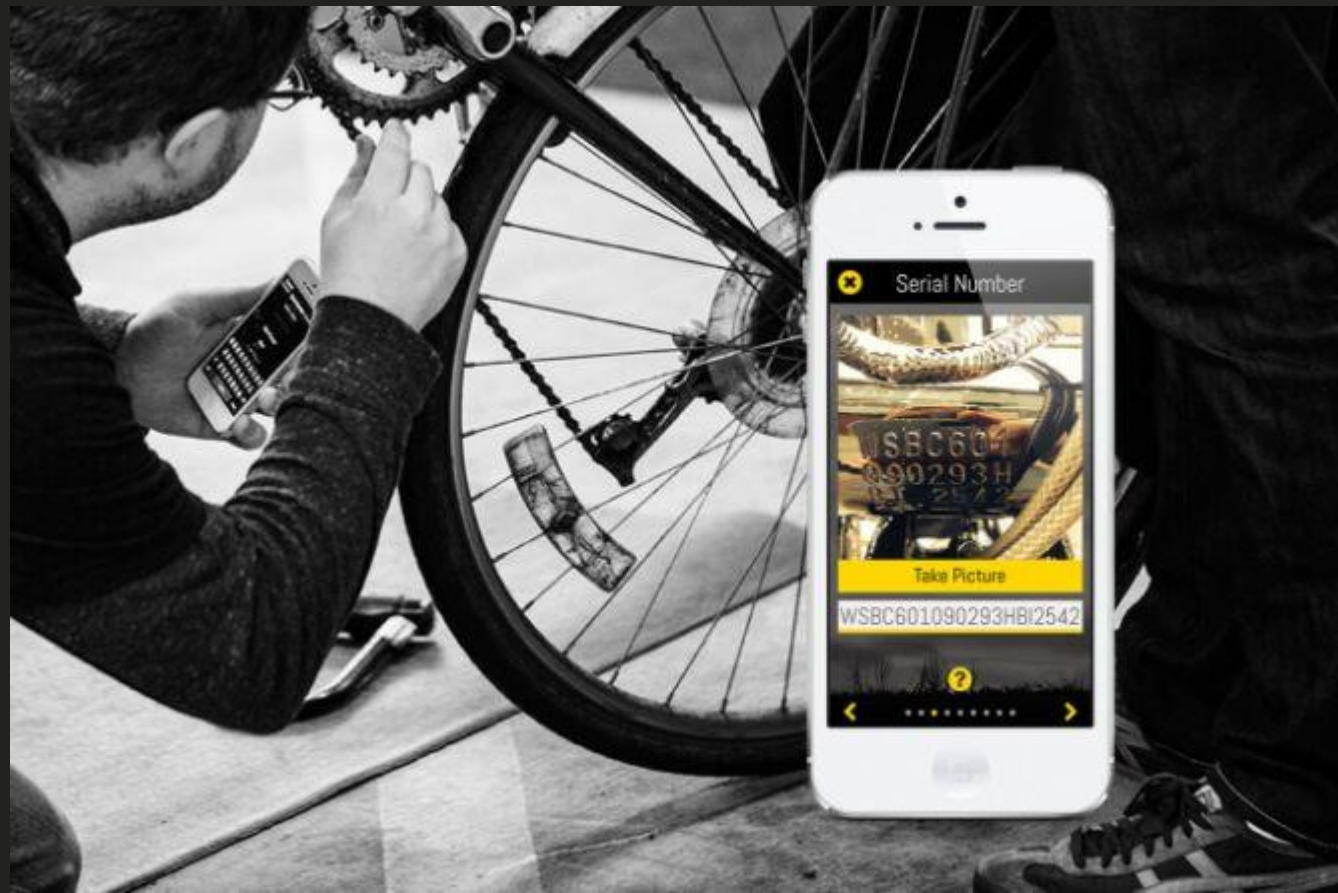
- Managing Resources



## BIKE APP

- Better Reporting Data
- Standardized Registration
- Proactive Tools

# Project 529 Tools



## REGISTER

- Dedicated Registration Page
- Shield Technology

## RESPOND

- Bike Community
- Transit Police Bureau

## RECOVER

- Analytics
- Property Room



# Outreach/Marketing



- PROMOTE APP
- BIKE REGISTRATION
- DATES/LOCATIONS

A screenshot of a website for bike registration. At the top, the Caltrain logo is visible. Below it, the text reads "Love your bike? Keep it safe." and "San Mateo County Sheriff's Office - Transit Police Bureau Bike Registration". A yellow button labeled "HOW IT WORKS" is present. Below this is a form titled "Your Bike Information" with fields for "Serial Number" (with a note "Check under the crank on the headset rear stays"), "Manufacturer", and "Model".



# The Project 529 in Action



# 66

"Being successful requires us to be **PROACTIVE** and not wait for the theft to occur. It means you're on **OFFENSE**, not **DEFENSE**. You're **ACTIVE**, not **PASSIVE**. Lets work **COLLABORATIVELY** to make it happen."

