# Project 529

CALTRAIN BIKE REGISTRATION APP

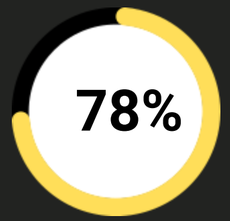
Bicycle Advisory Committee, Nov. 21, 2019

# Current Environment - By the Numbers 2019

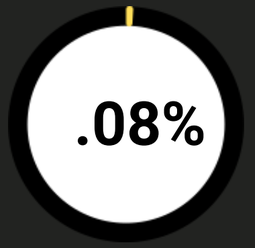
## January 1, 2019 to October 31, 2019

*Total Number of Reported Bike Thefts: 93*

- *Onboard: 27*
- *At Stations: 66*




*78% of bike thefts reported by Caltrain passengers were done online*




*Reported bike thefts make up less than 1% of the type of crime that is reported.*

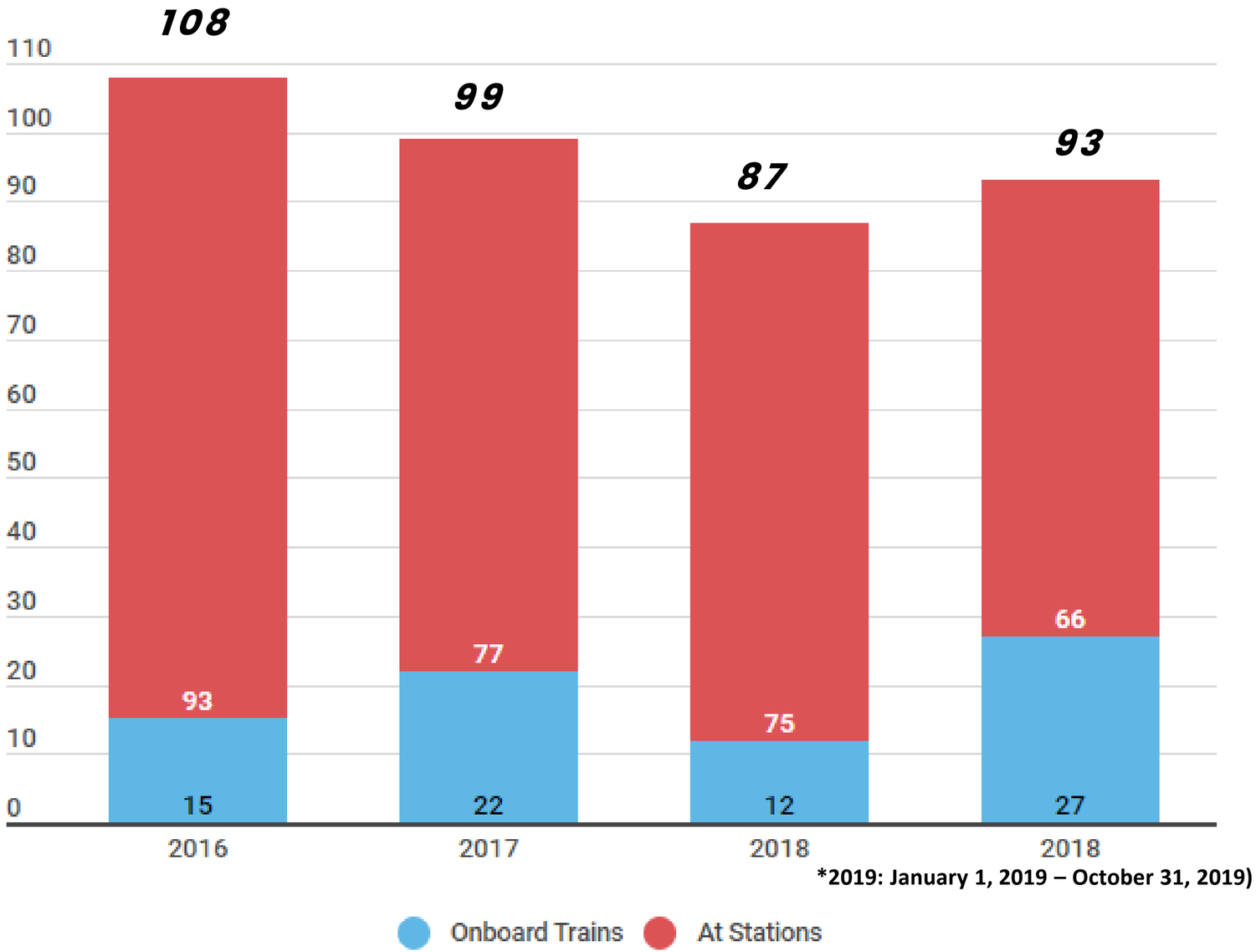
*Arrest Made: 1*

SHERIFF'S OFFICE SAN MATEO CO. CARLOS G. BOLANOS

Caltrain

529 GARAGE

# Historicals




*2019: January 1, 2019 – October 31, 2019)

# Transit Police: Strategic Plan

## EDUCATING RIDERS

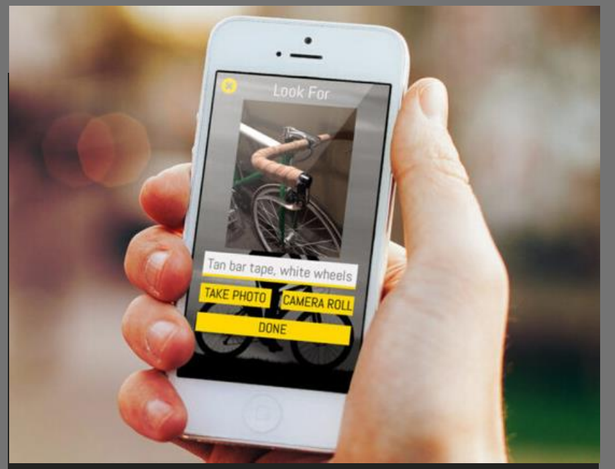
- Bicycle Advisory Committee
- Citizen Advisory Committee
- Prevention Tips
- Website Update
- Information Flyers
- Social Media Campaign
- Reporting System Update

## STANDARDIZE RESPONSE ON SOCIAL MEDIA PLATFORMS

- Caltrain
- San Mateo County Sheriff's Office

## ANALYTICS

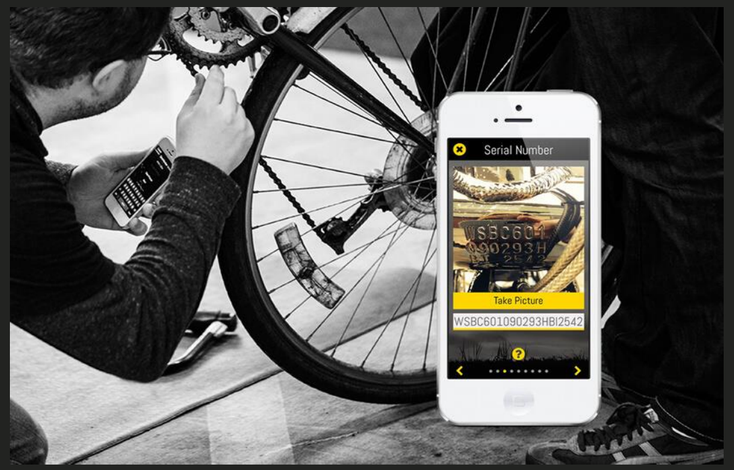
- Managing Resources




## BIKE APP

- Better Reporting Data
- Standardized Registration
- Proactive Tools

# *Project 529 Registration Events*




## 2 Series of Events

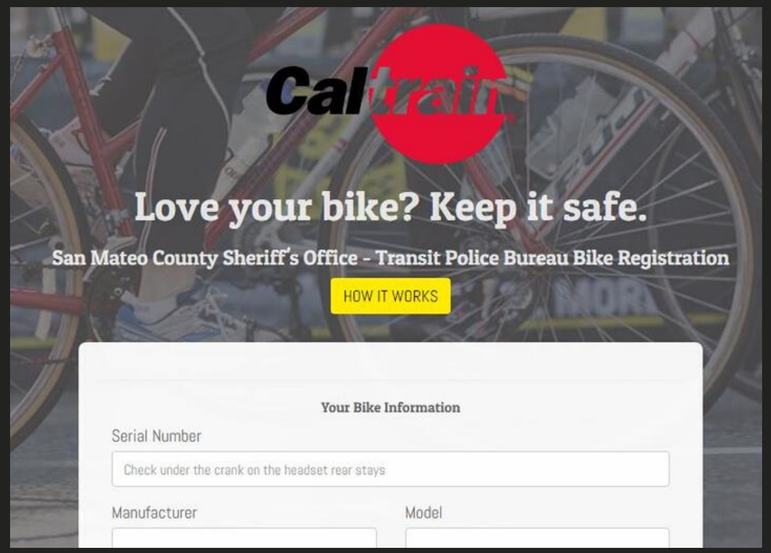
- August 2019 (Palo Alto Caltrain Station, Redwood City Caltrain Station, San Francisco Caltrain Station)
- October 2019 (San Jose Diridon Caltrain Station, Hillsdale Caltrain Station, Mountain View Caltrain Station, San Francisco Caltrain Station)
  - and October 2019

## Registered Bikes

- 355 Bikes Registered
- Dedicated Registration Page: www.project529.com/caltrain

## RECOVER

- 3 bikes recovered
- Bike Partnerships
- Property Room (Caltrain and Sheriff's Office)
- Law Enforcement proactive special details

# Outreach/Marketing

- PROMOTE APP
- BIKE REGISTRATION
- www.project529.com/caltrain
- DATES/LOCATIONS