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## Project Goal

- Improve communication for customers bringing their bike on board the train



## Draft Decal Design: Bombardier Car

**RIDE RIGHT**

**BE COURTEOUS TO FELLOW RIDERS**

**MOVE DOWN**  
to allow others to board

**TAG YOUR BIKE**  
Tags provided by conductors.

**REPORT THEFT**  
1-877-SAF-RAIL  
(1.877.723.7245)

[www.caltrain.com/bikes](http://www.caltrain.com/bikes)

Caltrain

**San Francisco**  
22nd St  
Bayshore  
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Millbrae  
Broadway  
Burlingame  
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Hayward Park  
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Belmont  
San Carlos  
Redwood City  
Atherton  
Menlo Park  
Palo Alto  
California Ave  
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Mountain View  
Sunnyvale  
Lewiston  
Santa Clara  
College Park  
**San Jose Diridon**  
Samen  
Capitol  
Blossom Hill  
Morgan Hill  
San Martin  
Gilroy

**ZONE 1**  
Weekend Only

**ZONE 2**  
Weekend Only

**ZONE 3**

**ZONE 4**

**ZONE 5**

**ZONE 6**



# Draft Decal Design: Gallery Car



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# Decal Positioning: Gallery Car



## Decal Positioning: Gallery Car

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## Decal Positioning: Bombardier Car

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## Decal Positioning: Bombardier Car

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## Decal Positioning: Bombardier Car

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## Feedback?

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