

Project 529



PREPARED BY TRANSIT POLICE BUREAU

Current Environment – By the Numbers 2018

January 1, 2019 – June 30, 2019



Total Number of Reported Bike
Thefts: 38

- Onboard: 14
- At Stations: 24

74%

74% of Caltrain passengers
report bike thefts online.

.08%

Reported bike thefts make up less
than 1% of the type of crime that is
reported.



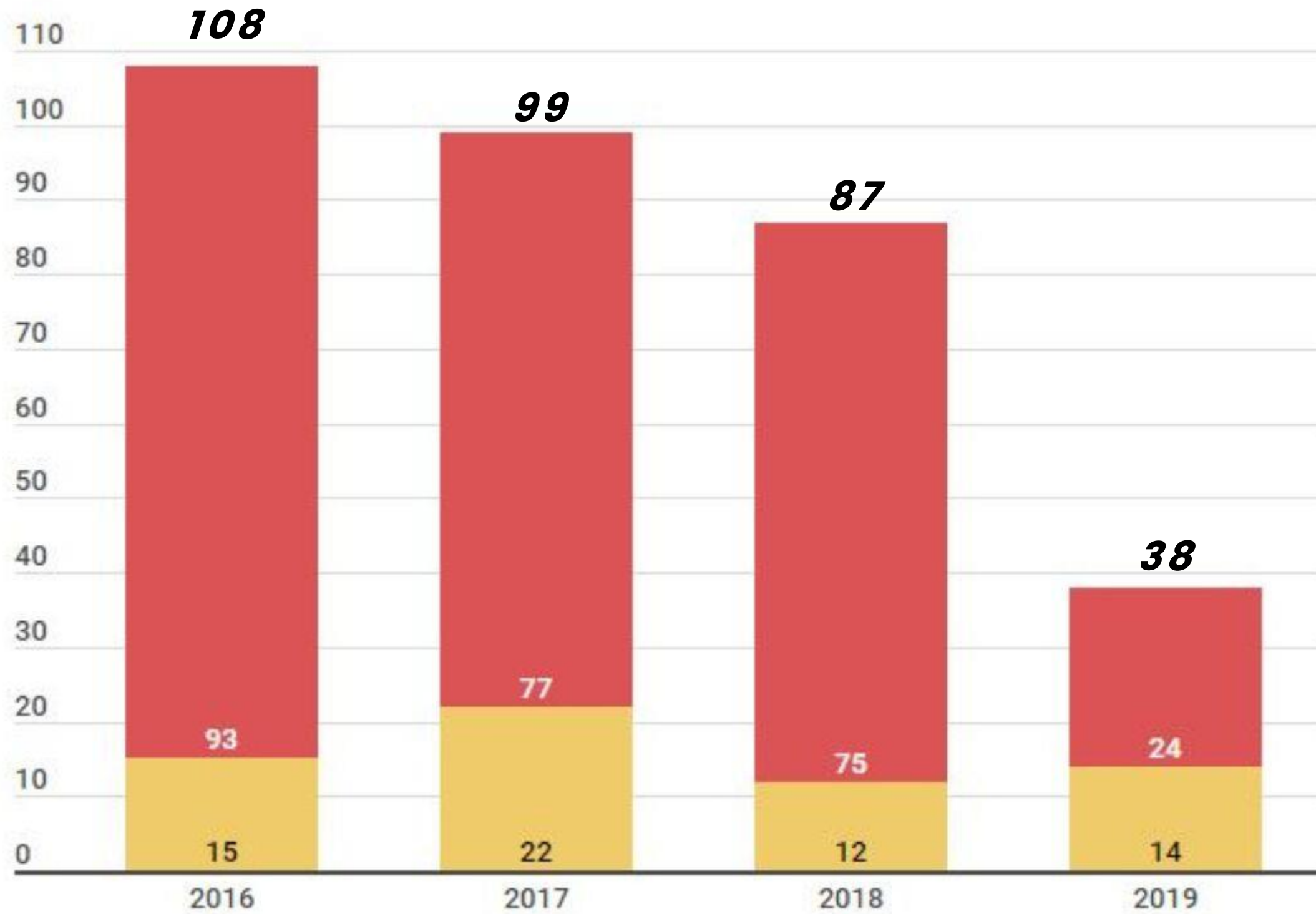
Arrest Made: 1

*6,000 bikes
onboard daily*



Historical Data

On average 80% of Bike Theft are taken on the Sheriff's Office online reporting system.



● Onboard Trains ● At Stations *2019: January 1, 2019 - June 30, 2019



Transit Police: Strategic Plan



EDUCATING RIDERS

- Bicycle Advisory Committee
- Citizen Advisory Committee
- Prevention Tips
- Website Update
- Informational Fliers
- Social Media Campaign
- Reporting System Update



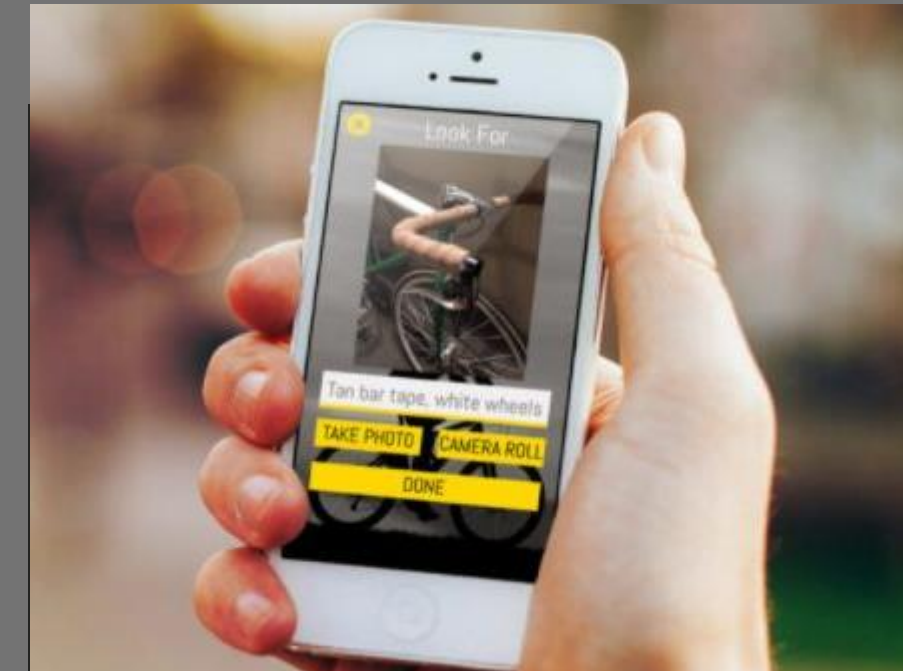
STANDARDIZE RESPONSE ON SOCIAL MEDIA PLATFORMS

- Caltrain
- San Mateo County Sheriff's Office



ANALYTICS

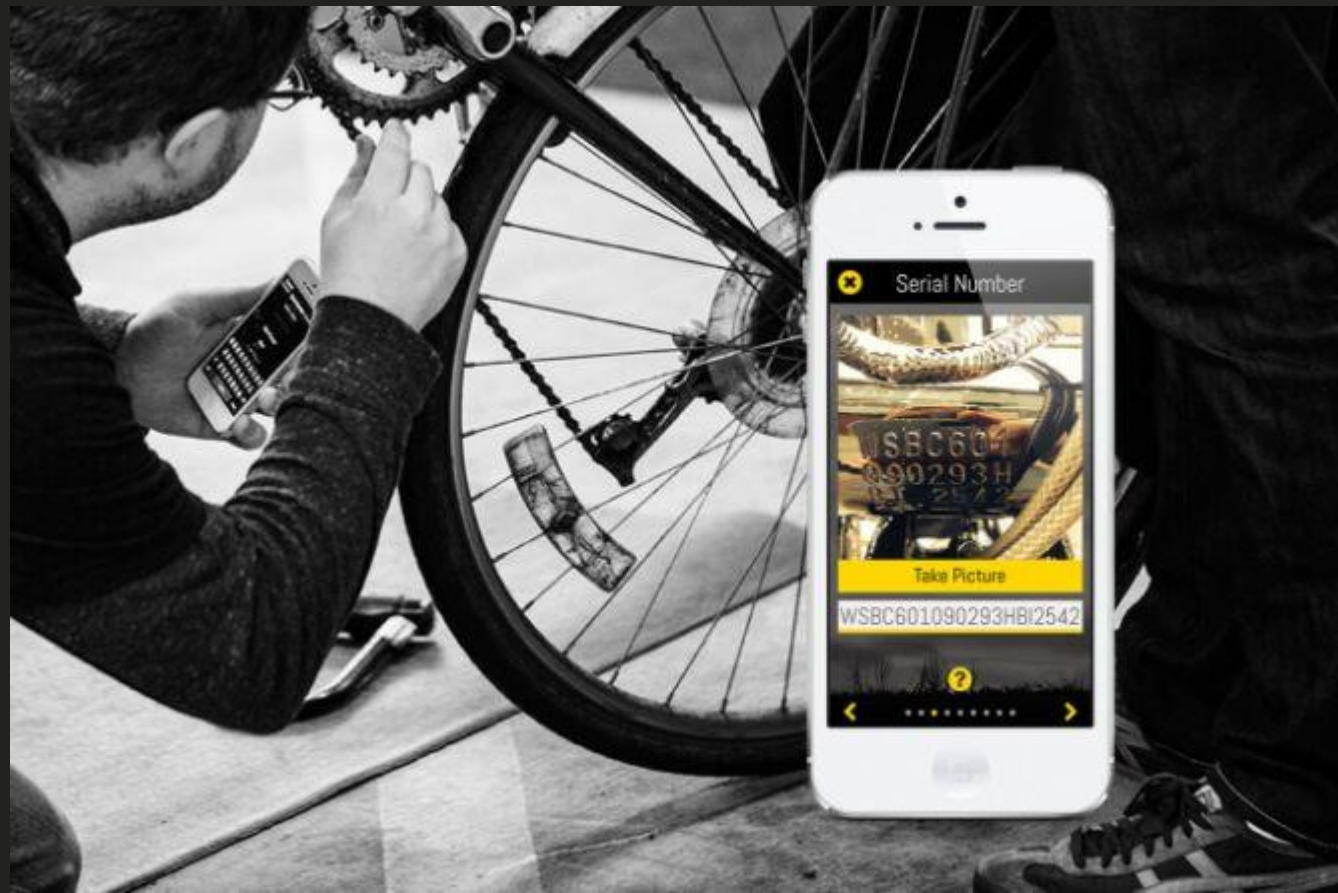
- Managing Resources



BIKE APP

- Better Reporting Data
- Standardized Registration
- Proactive Tools

Project 529 Tools



REGISTER

- Dedicated Registration Page
- Shield Technology

RESPOND

- Bike Community
- Transit Police Bureau

RECOVER

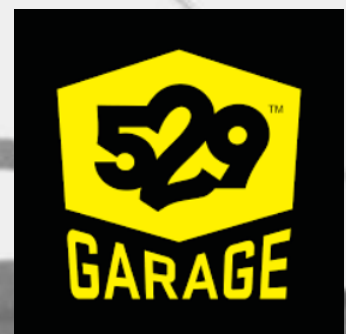
- Analytics
- Property Room



Outreach/Marketing



- PROMOTE APP
- BIKE REGISTRATION
- DATES/LOCATIONS



The Project 529 in Action



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"Being successful requires us to be **PROACTIVE** and not wait for the theft to occur. It means you're on **OFFENSE**, not **DEFENSE**. You're **ACTIVE**, not **PASSIVE**. Lets work **COLLABORATIVELY** to make it happen."

