

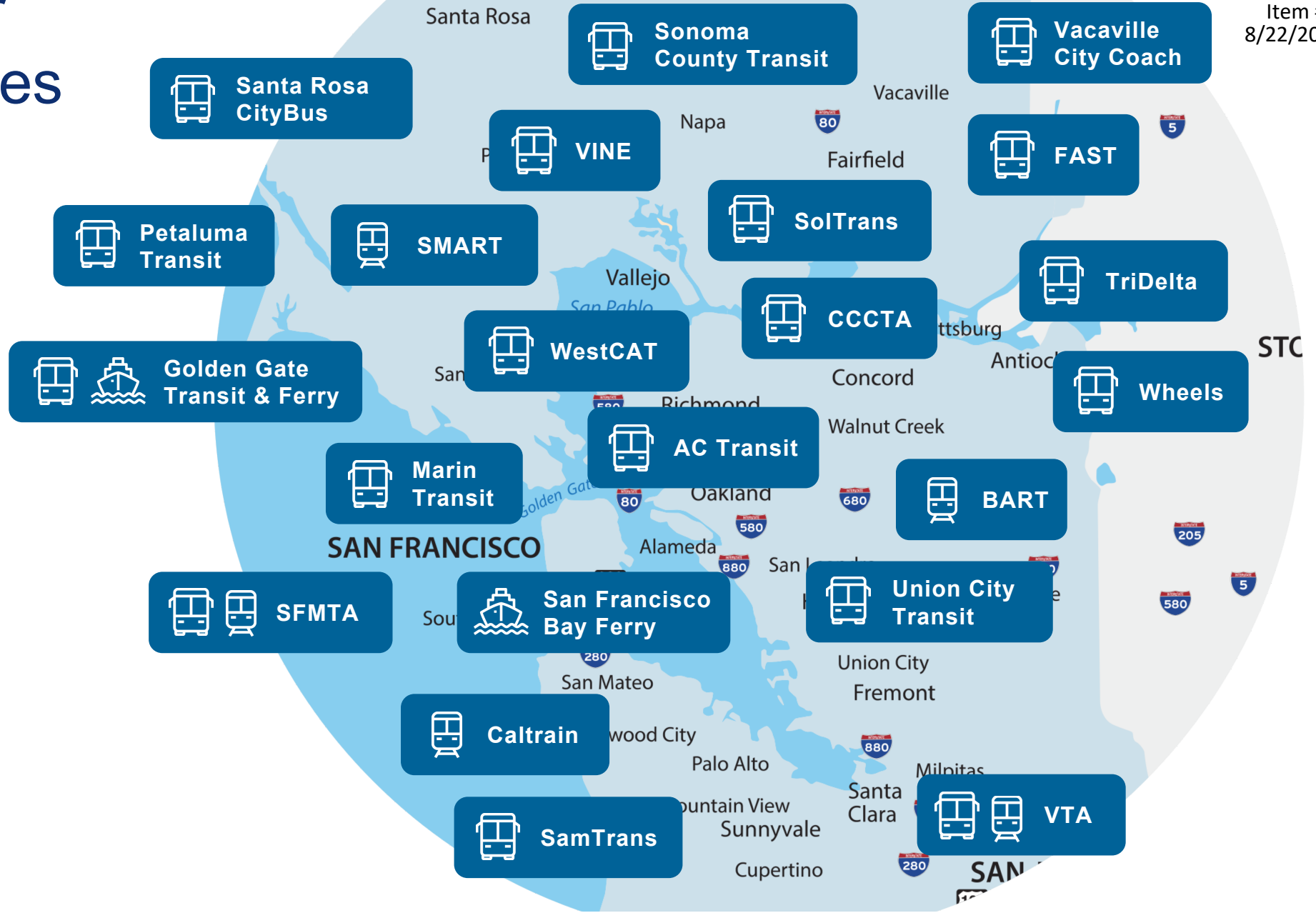
Proposed Clipper[®] Memorandum of Understanding (MOU) to Support the Next Generation Clipper System



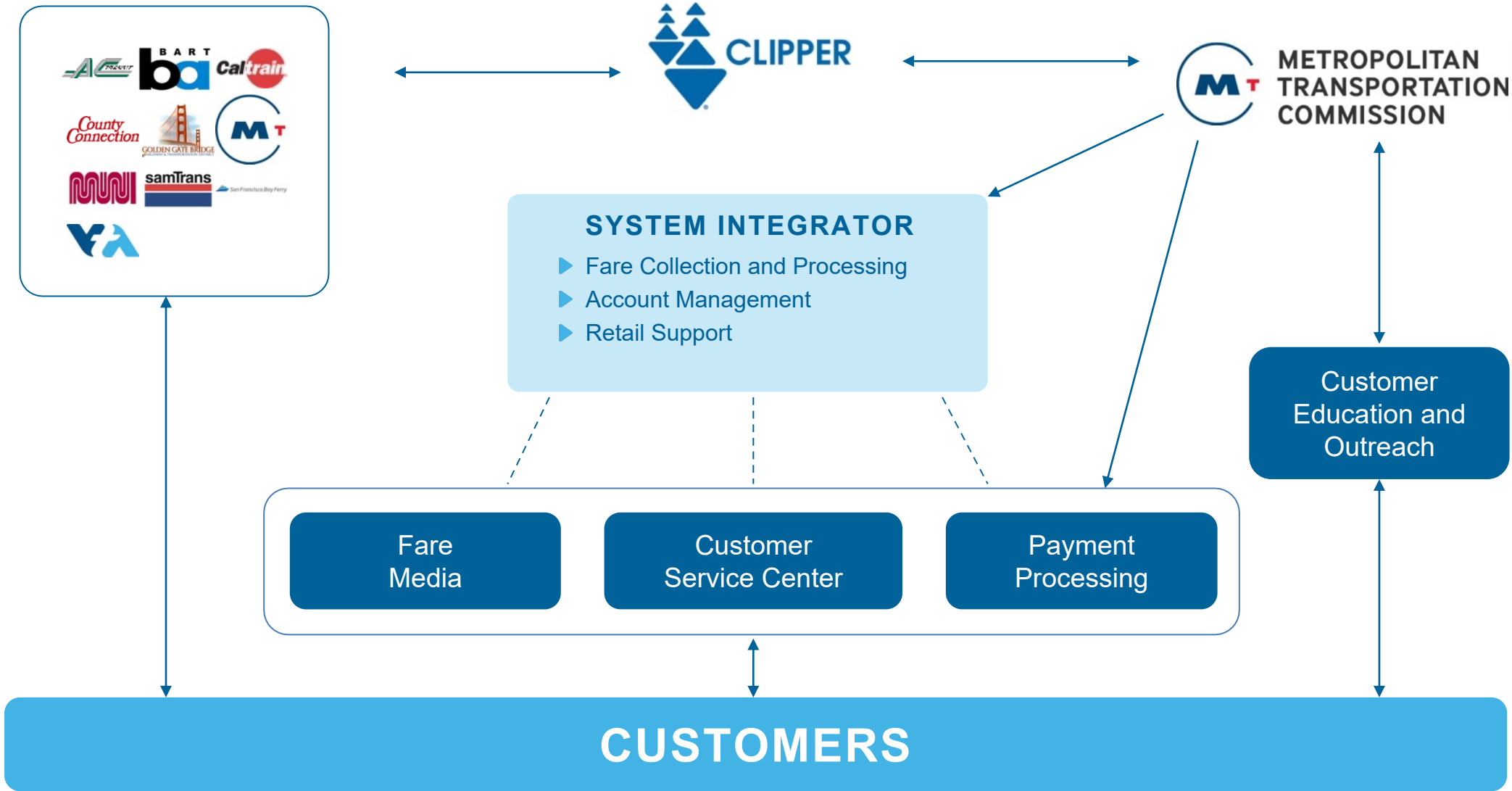
JPB Finance Committee
August 22, 2022

Clipper Agencies

Item #9.
8/22/2022



Clipper is delivered by Transit Operators and MTC



The Purpose of the Clipper MOU

The MOU documents:

- Operator, MTC and Contracting Agency responsibilities in support of the Clipper Program
- The role and responsibilities of the Clipper Executive Board and Clipper Executive Director
- The terms for adding new operator or affiliated participants
- The approach to allocating Clipper and RTC Program costs between MTC and the operators, as well as among the operators
- Clipper Program goals and performance measures

Clipper MOU History

- On February 19, 2016, MTC and the Operators executed an Amended and Restated Clipper MOU (replacing a previous MOU)
 - The 2016 MOU established the Clipper Executive Board to make policy on behalf of all the participating transit operators, while MTC acts as the Contracting Agency
- Effective September 1, 2021, an amendment to the 2016 MOU transferred oversight and administration of the Regional Transit Connection Discount Card Program (RTC Program), which provides people with disabilities access to discounts on transit, to the Clipper Executive Board and MTC
- A new MOU needs to be executed to reflect program changes driven by the Next Generation Clipper system, including revised cost-sharing formulas for multiple contracts

How is the New MOU Different from the 2016 MOU?

Item #9.
8/22/2022

- Most of the language / terms remain unchanged
- Includes references to the additional contracts needed to support the Next Generation Clipper System
- Documents new cost-sharing agreements for the Next Generation Clipper contracts and the RTC Program (Appendix B)
- Adds language to clarify and expand Program Goals and Performance Measures for the Clipper Program (Appendix C)
 - Notes opportunity for new Clipper regional functionality, including mobile application and open payment capability



Benefits of the Next Generation Clipper System

- More Options
 - Mobile Clipper cards on your phone
 - Contactless credit / debit cards
 - Mobile ticketing and promotional fares
- Added Features
 - Instant value from online and phone orders
 - Support for fare capping, new fare categories (means-based), transfers, and products (i.e. summer youth pass, etc.)
 - Improved online account management and customer service channels
- Integration Opportunities
 - Paratransit and transit parking
 - Bike sharing and lockers



Timeline

