

# Award of Contracts for Federal and State Legislative Advocacy Services

JPB Advocacy and Major Projects Committee  
May 29, 2024



# Project Goals and Purpose

- Ensure continued and effective advocacy for the JPB and protect its interests and legislative priorities at the Federal and State levels.
- The awarded consultant will serve as a vital link to relevant agencies, legislative bodies, and related interest groups.
  - Included, but not limited to: The White House, U.S. Senate, U.S. House of Representatives, U.S. DOT, CRC, California State Senate, California State Assembly, CalSTA, Caltrans

# Solicitation Process

- On January 12, 2024, the JPB, the District, and the TA issued a joint request for proposals 24-S-J-T-P-035 and 24-S-J-T-P-036.
- Proposers could submit a proposal for one Agency, for any combination of two Agencies, or for all three Agencies.
- The Agencies received proposals from three firms; all submittals were responsive to the RFP.
- The JPB received a single proposal from the incumbent for both contracts
  - Federal: Holland & Knight LLP of Washington, D.C. (H&K)
  - State: Shaw Yoder Antwih Schmelzer & Lange, Inc. of Sacramento, California (SYASL)
- The Selection Committee determined that both firms possess the requisite depth of knowledge and experience in federal and state legislative advocacy services.
- Staff conducted a price analysis and determined that H&K's and SYASL's prices are fair and reasonable

# Proposed Motion: Federal Legislative Advocacy Services

- **H&K is the current provider for the federal legislative services for the JPB**
  - The current contract is for a five-year term and expires on June 30, 2024.
- **Award a contract to Holland & Knight LLP (H&K)** for a not-to-exceed amount of \$512,000 (\$462,000 for the fixed monthly price, plus an estimated \$50,000 of hourly labor rates for ad-hoc services), to provide Federal Legislative Advocacy Services for a five-year term.
- **Authorize the Executive Director or designee to execute a contract with H&K** in full conformity with the terms and conditions of the solicitation documents, and in a form approved by legal counsel.

# Proposed Motion: State Legislative Advocacy Services

- **SYASL is the current provider of state legislative services for the JPB**
  - The current contract is for a five-year term and expires on June 30, 2024.
- **Award a contract to Shaw Yoder Antwih Schmelzer & Lange, Inc. (SYASL)** for a not-to-exceed amount of \$667,461 (\$617,461 for the fixed monthly cost, plus an estimated \$50,000 of hourly labor rates for ad-hoc services), to provide State Legislative Advocacy Services for a five-year term.
- **Authorize the Executive Director or designee to execute a contract with SYASL** in full conformity with the terms and conditions of the solicitation documents, and in a form approved by legal counsel.

# Questions?