#### FY2025 Operating Budget and 10-Year Strategic Financial Plan (SFP) Update

JPB Board Meeting January 9, 2025





# FY2025 Operating Budget Update

Staff is committed to maintaining the FY2025 total expense level at \$238M as adopted in June 2023:

- Positive developments that reduced the FY2025 expenditure level pressure:
  - Significantly less actual EMU energy consumption
  - CARB designation to maximize LCFS credit
- Cost reduction measurements implemented:
  - Reduction of FY2025 new FTE requests and delayed recruitment of vacant FTEs
  - Reduction/delay of non-critical professional support and office operating need

Staff will continue to monitor the FY2025 budget closely, implement additional cost saving measures, and update the Board timely during monthly/quarterly financial reports.



# **FY2025 Operating Budget Update**

#### Ridership growth and non-revenue generation efforts underway:

- Ridership and Fare Revenue Growth task force
- New Go Pass pricing structure and marketing sounding
- Non-Fare Revenue Strategy Study (early 2025) focus areas:

- Leasing of real estate for commercial, retail, solar, cell towers, and/or EV charging infrastructure etc.

- Joint development of JPB real estate assets including air rights
- fiber optic assets
- advertisement/marketing revenue, ads and/naming rights for stations/trains

Staff will provide the Board with timely updates on the ridership growth, Go Pass, and potential non-fare revenue generation strategy implementation throughout the year



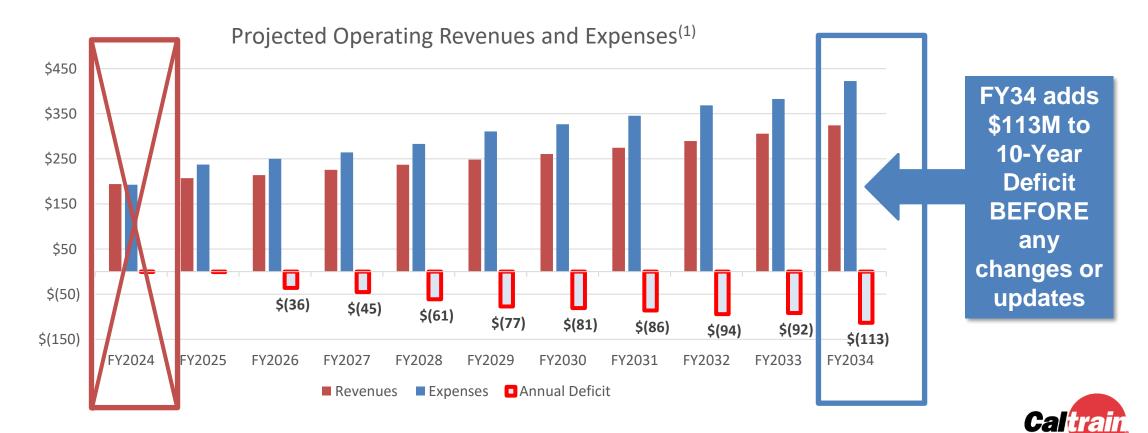
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# **Strategic Financial Plan (SFP)**



# **10 Year Operating Deficit**

- Last January, projected 10-Year operating deficit was \$575M, ranging from \$36M to \$92M.
- Before any updates, altering 10-year period through FY34 increases the deficit to \$690M.



(1) For illustration purposes only; Subject to change. Actual Results will vary.

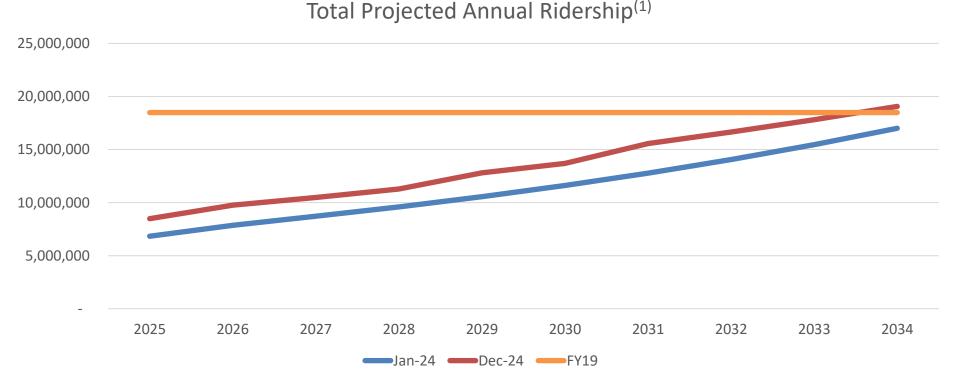
# **Recent Ridership Trends**

MONTHLY Performance	Oct 2024	Pre-Pandemic Oct 2019	Oct 2024 as % of Oct 2019	Oct 2023	Oct 2024 v. Oct 2023	
Avg. Weekday	27,583	70,360	39.2%	19,939	+38.3%	
YTD Performance	Oct 2024	Pre-Pandemic Oct 2019	Oct 2024 as % of Oct 2019	Oct 2023	Oct 2024 v. Oct 2023	
Total Ridership	2,703,256	6,687,275	40.4%	2,001,054	+35.1%	
Avg. Weekday	25,538	71,162	35.9%	20,506	+24.5%	
Avg. Saturday	14,381	16,201	88.8% 7,334		+96.1%	
Avg. Sunday	13,006	11,611	112.0%	5,967	+118.0%	

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### TOTAL Ridership<sup>(1)</sup> - Jan. '24 vs. Dec. '24

 Assumes 8.5M passengers<sup>(3)</sup> in FY25 growing to 19M by FY34, exceeding pre-pandemic levels.



(1) For illustration purposes only; Subject to change. Actual Results will vary.

(2) Based on Actual Ridership for Month of Oct. 2024.

(3) Includes GoPass.



### Growth Assumptions<sup>(1)</sup> – Jan. '24 vs. Dec. '24

- December 2024 assumptions are based on actual ridership in October 2024 and include:
  - Continued growth over FY26, spikes in weekday ridership with increased service in FY29 and FY31, and more measured long-term growth.

	<u>2025</u>	<u>2026</u>	<u>2027</u>	<u>2028</u>	<u>2029</u>	<u>2030</u>	<u>2031</u>	<u>2032</u>	<u>2033</u>	<u>2034</u>
Jan. 2024 TOTAL	20%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Dec. Weekday	30%	15%	7.5%	7.5%	15%	7%	15%	7%	7%	7%
Dec. Weekend	80%	15%	7.5%	7.5%	7%	7%	7%	7%	7%	7%
DEC. TOTAL	35%	15%	7.5%	7.5%	13%	7%	13%	7%	7%	7%

January 2024

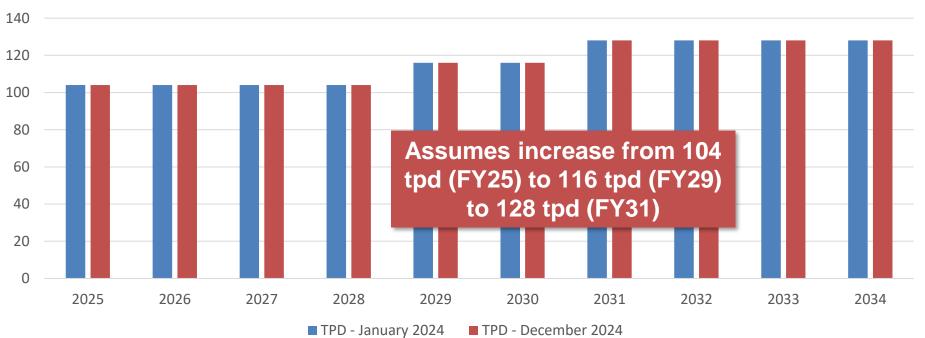
December 2024



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### Service Assumptions – Jan. '24 vs. Dec. '24

- December 2024 SFP assumes the same service level increases as last January.
  - Requires extension of FFGA waiver beyond December 31, 2027.



Assumed Weekday Trains per Day (TPD)



# Projected Operating Deficit – December 2024<sup>(1)</sup>

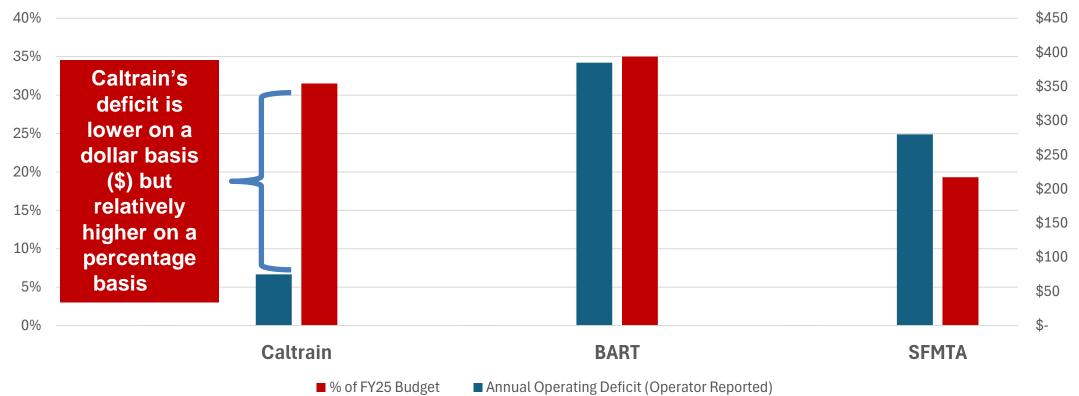
December 2024 Projected 10 Year Operating Deficit is ~\$605M ٠



Projected Operating Deficit as of December 2024<sup>(1)</sup>

# **Projected Deficit Comparisons**<sup>(1)</sup>

#### **Measurements of Operating Funding Need**



(1) For illustration purposes only; Source: Caltrain Annual Deficit based on average projection from FY27 to FY34 December 2024; Operator deficits from MTC Transportation Revenue Measure 12/9/24; Percentage of FY25 Budget assumptions: BART \$1.1B and SFMTA \$1.45B.



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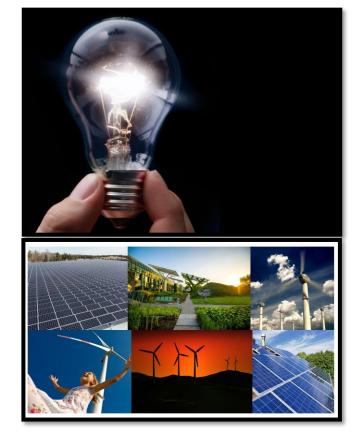
# Projected Deficit – Dec. '24 Key Assumptions

- There are several key revenue and expense assumptions that drive the projected deficit. ٠
  - $\circ$  The forecast includes:
    - \$25.4M from State in FY26 (SB125) •
    - \$28.7M in one-time funds applied to FY26 (Measure RR) ٠
    - Fare increase of ~4% to 5% annually over next 3 years and 3% annually thereafter<sup>(1)</sup> ۲
    - \$4.7M in LCFS revenues in FY25 and \$6.6M annually thereafter (subject to actual consumption) ٠
    - \$65M in increased insurance costs through FY34 ۲
    - Managing Agency Overhead costs at 2.5% total annual costs (less JPB Debt Service and Overhead) •
    - Projected annual lease costs for HQ of \$1M FY27 growing to \$2.8M in FY34 •
    - Annual contribution of \$15M in Measure RR funds toward Capital/SOGR beginning in FY26 ۲
  - Cost control/reduction measures include: 0
    - No new operating FTEs from FY26 to FY34, unless projections materially change ٠
    - Professional services held flat beginning FY29 ۲
    - \$105M reduction in electric costs through FY34 with assumed annual growth of  $5\%^{(2)}$ •
  - The forecast excludes:  $\cap$ 
    - \$55M in capitalized electric vehicle maintenance costs.
- (1) Last Base Fare increase was February 2016. (2) For illustration purposes only; Subject to change. Actual Results will vary.



# Key Drivers – Electric Procurement Strategy

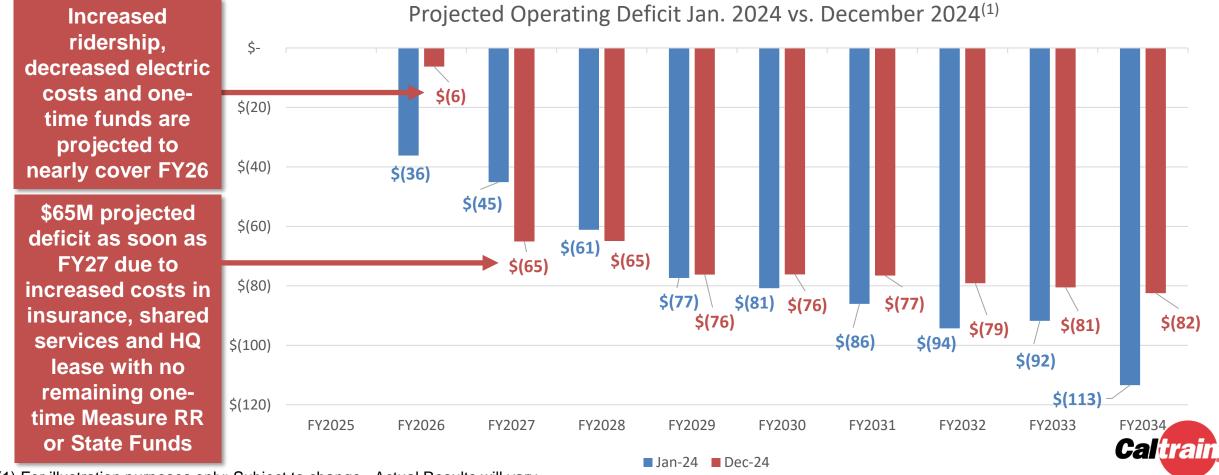
- Caltrain continues to implement proactively its Energy Procurement Strategy (EPS).
  - Successfully purchasing 100% renewable energy with 0% carbon from Peninsula Clean Energy (PCE) and San Jose Clean Energy (SJCE).
  - Successfully registered with CARB for the Low Carbon Fuel Standards (LCFS) program with "Fixed Guideway/Heavy Rail" designation.
  - Finalizing Interconnection and Totalization Agreements with PG&E, who has completed their technical assessment with no findings for additional remediation.
    - Totalization has an estimated value of ~\$3.5M annually
  - Continuing to explore strategies for capturing benefit of regenerative braking being exported to the grid.
    - Ongoing conversations with PCE/SJCE/PG&E for some financial return
    - Seek potential legislation
    - Develop and evaluate long-term Battery Storage Plan
  - Each of these regenerative braking strategies have different trade-offs in costs, timing and returns to Caltrain.





### Projected Deficit - Jan. '24 vs. Dec. '24<sup>(1)</sup>

 December 2024 Forecast reflects a significant reduction of the adjusted January forecast of \$690M, due to increased revenue and lower cost projections.

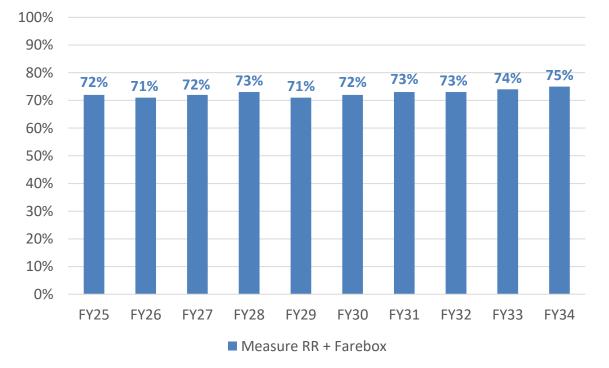


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# **Projected Operating Deficit Moving Forward**<sup>(1)</sup>

- Measure RR and Farebox Revenues do not cover the projected expenses of Caltrain.
  - Measure RR revenues account for 50% to 60%
    of total revenues and are only projected to grow at 2.5% annually.
  - Measure RR revenues + Farebox only account for 70% to 75% of projected operating expenses.
  - Puts significant pressure and risk on future ridership growth and/or additional funding.

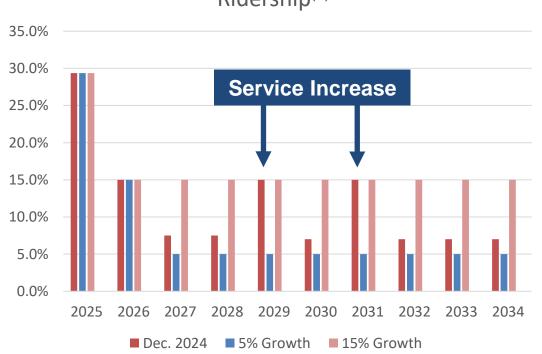
#### Measure RR + Farebox as % of Total Annual Operating Expenses<sup>(1)</sup>



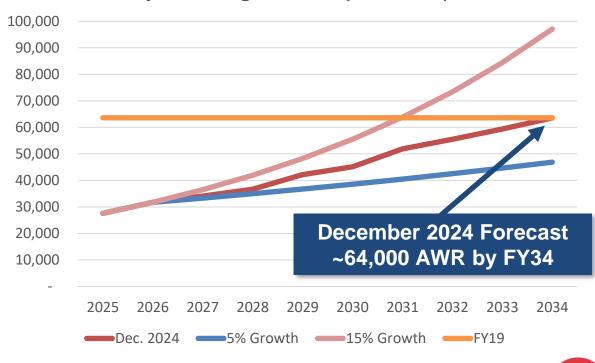
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# **Ridership Sensitivity - Closing the Gap**<sup>(1)</sup>

• Magnitude and pace of ridership return is material in Caltrain's long-term outlook.







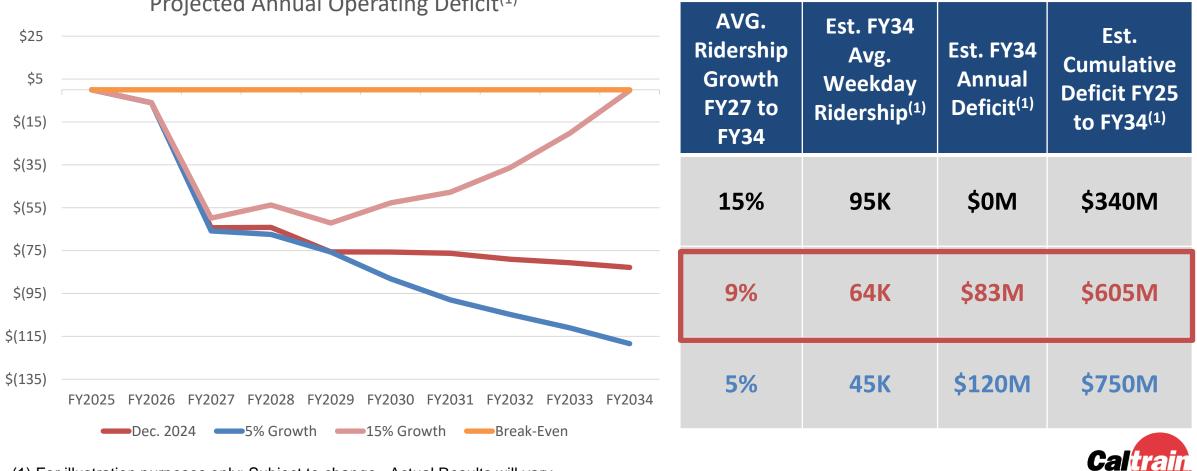
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#### Projected Avg. Weekday Ridership<sup>(1)</sup>

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# **Ridership Sensitivity**<sup>(1) -</sup> **Operating Deficit**

Ridership return alone will not solve all of Caltrain's financial challenges. •

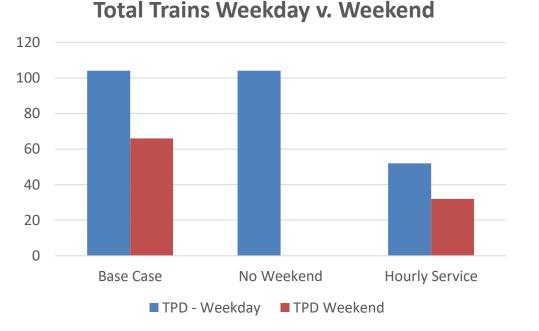


Projected Annual Operating Deficit<sup>(1)</sup>

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# **Additional Operating Cost Reductions**

- If no additional funding is realized, will require very difficult decisions and some combination of:
  - Member contributions
  - o Service cuts
  - o FTE reductions
  - Deferred maintenance
  - Mothball portions of fleet
- Presents significant challenges and uncertainty to Caltrain's long-term business and service model.
  - $\circ~$  High fixed costs and low variable costs
  - Inability to ramp labor up and down easily
  - Impact on ridership could be dramatic <u>and long-term</u>
  - Asset disposition has long-term implications





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### 2024 - A Year to Remember!

#### There has been a lot of success over the past year!

- Launch of electrified service!
- Great customer reception and growth in ridership!
- Procurement of 100% renewable energy with 0% carbon!
- Registration at CARB for LCFS revenues!
- Forecasted reduction of electric consumption by 25%!



# Key Take-Aways (December 2024)

- Use one-time funds continues to address most short-term funding needs in FY25 and FY26.
  - \$25M SB125 funds and \$29M in Measure RR in FY26.
  - With exhaustion of one-time funds, FY27 deficit forecast of \$65M.
- Growing ridership, cost containment and non-fare revenue strategies remain top priorities.
  - Optimizing crewing and rail operating costs and managing electric costs.
  - Seeking incremental funding from Caltrain's assets.
- Growth in ridership and Measure RR will not be enough; critical prioritize long-term funding
  - Even with large increases in ridership, there will be an operating funding gap.
  - Systemic deficit forecast of an average of ~\$75M from FY27 to FY34.
- Cutting service alone will not address the funding shortfall.
  - Eliminating weekends or providing hourly service would not balance the budget and would still require additional stable and ongoing funding.



## **Next Steps and Recommendations**

#### • Recommendation #1: Riders, Riders, Riders

- Every strategy that can be used to grow ridership is critical.
- Need to reinvent Go Pass program and evaluate how best to market the service.
- Public engagement on any potential changes to the fare structure, including analysis of demand response
- Recommendation #2: Continue to focus on cost containment and capturing incremental revenues.
  - Continue to optimize crewing and operations given electric service.
  - Capture financial benefit of regenerative braking and develop, evaluate, and present a Battery Storage Plan.
  - Aggressively pursue non-fare revenue opportunities.
- Recommendation #3: Implement long-term funding strategy because FY27 is right around the corner.
  - Continue to participate in Regional Measure discussion.
  - Pursue proactively potential local funding options.
  - Consider impacts of no new funding.
- Recommendation #4: Align future SFP updates with budget process.
  - Continue to update SFP annually but alter timing to reduce risk of differences with budget.
- Staff will continue to monitor and update key revenue and expense drivers and provide periodic updates to the Board, funding partners, and the public.